University of California San Francisco
CHANCELLOR’S STUDENT SERVICES FEE (SSF) ADVISORY COMMITTEE
February 18, 2014 Meeting Minutes
5:30 – 7:30 PM

Members Present:

Faculty Present: Don Kishi, Maxine Papadakis

Ex-Officio Members Present: Lisa Raskulinec, Angela Hawkins

Staff Present: Jennifer Rosko, Michael Villanueva, Angie Marinello

Absent: Matthew Tout

The meeting started at 5:33 PM, and Matthew C. motioned for prior meeting minute’s approval, and the committee agreed.

CLS Arts & Events:

Jennifer Mannix began the Arts & Events presentation with a brief overview of the program’s mission, goals, and objectives. Most importantly, Arts & Events provides resources and services to assist student groups in hosting their own events. Last year, Arts and Events hosted 83 events, and 4,516 of the attendees at these events were students. Some of the program’s noteworthy accomplishments include archiving the Chancellor’s Concert Series online so that the concerts can be enjoyed by a broader audience, assisting the RCOs with event planning, and providing production services to the “Vocal Chords.” A 5% budget cut would require canceling either two concerts, or outdoor movie events.

Questions:
How do you work with RCO’s? Do they lean in on you? Arts & Events is available to “un-confuse” students when they want to put on an event. The production services provided to the “Vocal Chords” is an example of this.

What are you asking the committee for this year? Arts and Events would like to remain whole and is not asking for additional funding.

CLS Family Services:

Suzie Kirrane presented for Family Services, and began by going over the unit’s mission and what services are offered to students. Although Family Services does not know exactly how many student parents there are at UCSF, a recent survey showed that 49 students self-reported as parents, and 21 of them live in student family housing. The Student Services Fee funding provides students access to the child care resource and referral program, priority access to the campus child care facilities, access to the MyFamily web portal, and to the monthly e-newsletter. A 5-10% budget reduction would reduce student outreach and student access to services.

Family Services is again requesting $7,500 in temporary funding for a contract with SitterCity, an online referral service that lists background-screened, child care providers who are available to provide back-up care to subscribers. This funding would make this service available to all UCSF student parents. UCSF students would also be able to register with SitterCity as babysitters once they had passed all the necessary screenings. Suzie mentioned that there are other similar websites, care.com and Bright Horizons, but these other services charge high fees for comparable services. Sitter City has also been vetted by UCOP, and is the backup care provider for UC faculty and staff. The proposal is for temporary funding for a two-year contract with SitterCity. The components of the $7,500 in annual support is
Questions:
What amount of funding was provided in the past? A total of $7,969 has been allocated to Family Services, $2,969 for the resource and referral program, and $5,000 used to fund limited scholarships to student parents using the UCSF child care centers.

Is it possible in the UCSF SitterCity portal to include students who are willing to work for other UCSF families, i.e. creating a UCSF-specific group? Suzie will need to investigate whether that is possible.

Are any students presently signed up for Sitter City? That information is not known at this time.

How was the $6,000 fee established? This fee level allows Family Services access for up to 3,000 students.

Is the fee negotiable? It may be, but a reduced fee may limit the benefits/information that student have access to.

If funding is granted for the pilot program, is it possible that additional funds will be needed down the road for administrative costs? Increased administrative fees are not anticipated at this time given the relatively small population of student users.

CLS Fitness & Recreation:
Steve Siskin provided an overview of Fitness and Recreation’s services, and how they are tailored to UCSF’s unique campus community. Steve explained the program uses a “potluck funding model” where membership fees provide 81% of total revenue, Student Service Fees provide 2%, Facility Fees (UCSF has the lowest facility fee in the UC system) provides 3%, and Program Fees support the remaining 14%. He then explained that 29% of Fitness and Rec’s services are used by students demonstrating a “good return” for the 2%. Fitness and Rec offers students easily accessible to a whole host of recreational activities at very affordable prices. The Rec Pass which is currently priced at $69 offers significant savings to students over the per activity rates, and broad access to activities as well as any trip in the Outdoors catalog. The Rec Pass has been purchased by 264 individuals, and is widely advertised in social media, the student orientations, Synapse, and through e-mail. A 2-5% funding reduction would result in elimination of trips or purchase of new equipment, cabin rental rates would increase by 5-10%, and softball, as well as other league sports, would have to be eliminated.

Questions:
What is the percentage of students who have a Rec Pass? Currently, 264 Rec Passes have been sold, which is less than last year. However, there has been more student participation in Fitness and Rec’s services meaning that the passes are being used more heavily. The program will soon be launching new software to help manage the Rec Pass.

Is the Rec Pass adequately promoted and how effective has it been compared to the a la carte fee structure? Fitness & Rec currently has fewer team leaders which in the past used to help sell the Rec Pass. Although, almost every event sells out demonstrating that the Rec Pass has been successful.

Will the Rec Pass fee increase next year? No, last year’s committee recommended that Fitness & Rec increase the fee, and “we did.” There are no current plans for an increase in 2014-15.

CLS Wellness Program:
Leeane Jensen presented for the Wellness Program, and began with an overview of the program and services offered by the Wellness Program. She indicated that Wellness services have helped lower student BMI levels. She promoted the new “Step It Up” fitness challenge that debuts in March. A detailed utilization report was distributed to the committee members to help justify the program’s request
for $10,000 in funding. These funds will allow full student access to the Wellness programs and events without the risk that costs associated with student participation are being shifted to employee funding sources. If funding is granted, the program plans to continue special events and programming for students, such as the nutrition classes.

Questions:

Was the nutrition class mentioned available to all schools? No, this particular class was requested and funded by the School of Medicine. The program will provide separate classes to the other schools if requested.

Are students able to participate in the “Know Your Numbers” promotion? Not now, but students can still earn points by participating in Wellness events.

The “Know Your Numbers” handout indicates a $35 gift card incentive, while the presentation mentioned $75? The amount of the gift card was decreased to cut costs, but the program hopes to be able to raise it back to $75 at the beginning of the 2014-15.

Have the UC health insurance providers been contacted to include access to the campus’ Wellness Program as part of the employee coverage? Angela Hawkins indicated that CLS tried to get a campus-based wellness component to be included in the new PPO plan created just for UC, UC Care. However, UCOP ultimately decided to contract with Optum to be the provider for wellness services to all UC employees.

Office of Career and Professional Development (OCPD):

Bill Lindstaedt presented for OCPD, and began by presenting the program’s goals, as well as outlining the programs and workshops OCPD offers. Last year, OCPD offered 118 workshops and classes with 5,876 participants. There were 853 counseling appointments, 83% of these appointments being with students. The program is trying to promote alumni interactions with current students, and is looking at ways to better utilize social media (Pinterest). A 2-5% budget cut would directly affect staffing, and thereby require cuts to services. The program is trying to increase its outreach and visibility on campus. Offering OCPD’s resources and services to certain populations of students during particular times of year varies by school, and could be geared towards student groups or schools.

Questions:

Can you explain more about the “BEST Grant”? BEST which stands for Broadening Experiences in Scientific Training, is an NIH research grant, and UCSF has been awarded $1.8 million over five years. The purpose of this grant is to seek, identify and support bold and innovative approaches to broaden graduate and postdoctoral training, such that training programs reflect the range of career options that trainees (regardless of funding source) ultimately may pursue and that are required for a robust biomedical, behavioral, social and clinical research enterprise. The OCPD services to be funded from this grant will not overlap with the program’s current Student Services Fee-funded services.

Can OCPD market its services such as self-assessment and career exploration to non-UCSF students as a way to generate outside revenue? Yes, there currently is heavy traffic to the program’s website, but the program will need to investigate how to charge non-UCSF users for access to this information.

Have you tracked how many visitors have been to the OCPD website? Unique visitors are tracked, and last year there were 250,000 visitors.

Are alumni able to take advantage of career counseling for a fee? Alumni are not charged for their first four appointments, and are not considered an alumni until they have secured their first, degree-related job.
Is there a process for reviewing programs? OCPD uses evaluations for all its programs, and attendance is used to determine how successful a program or event has been.

Following the last presentation, Jennifer Rosko reminded the members about the March 4 deliberations meeting. She asked members to come prepared to discuss the programs, and to seek input from fellow students concerning their experiences with the various programs.

Voting: None

Adjournment: 7:30 PM